

Tuesday 19 August 2025

Visit Griffith to bring Griffith CBD alive with Italian spirit!

Griffith is gearing up for a week-long celebration as *A Taste of Italy Griffith* returns from 25 -31 August 2025. This year, Visit Griffith will coordinate two exciting CBD events with the aim of bringing the whole town together to celebrate.

Makers in the Piazza will be held in Kooyoo Street Plaza on Thursday 28 August from 3pm until 7pm, showcasing passionate Italian producers as they bring their finest goods to the heart of Griffith for a market bursting with authentic flavours and rich traditions.

And the *A Taste of Italy Griffith Banna Avenue Sidewalk Sale* will take place on Saturday 30 August from 9am - 2pm. Treat yourself to a bargain and support our local retailers along Banna Avenue.

The *A Taste of Italy Griffith* campaign is an opportunity for the whole community to welcome visitors, delight locals and create a vibrant atmosphere filled with colour, flavour and community pride. From retailers to cafés, restaurants to service providers, everyone is invited to get involved and showcase their Italian spirit.

Ways local businesses can join in the fun:

- Dress up shopfronts with Italian-themed window displays
- Host Italian dress days, with staff in red, white, and green
- Play an Italian music playlist to set the vibe
- Offer something special - a themed menu item, a deal, or an in-store activity
- Share the excitement online, tagging @VisitGriffith and using #VisitGriffith
- Stock the official event program so visitors can see all that Griffith has to offer

Why get involved?

- Boost foot traffic to your business
- Be part of Griffith's biggest cultural celebration
- Showcase your business to thousands of locals and visitors
- Help create an unforgettable festive atmosphere in the CBD

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“When the whole town gets behind it, visitors truly feel the magic,” said Tourism Manager, Mirella Guidolin.

“It’s that energy and warmth that makes them want to come back again and again. And we know we’ve almost already booked out the town with the abundance of events and experiences on offer throughout the week, so let’s work together to make this year’s campaign one to remember for our visitors and locals alike.”

With the support of the community, *A Taste of Italy Griffith 2025* will transform the CBD into a buzzing hub of Italian culture, celebrating food, music, traditions, fashion and fun.

Alongside the CBD events, there are plenty of other activities happening throughout the week as part of the *A Taste of Italy Griffith* program. With the majority of events offering limited availability, locals and visitors are encouraged to secure their tickets early so they don’t miss out. To explore the full program and book tickets, head to www.atasteofitalygriffith.com.au or phone the Griffith Tourism Hub for more information 1800 681 141.

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